

9 March 2003

To whom it may concern

If you have a business with potential then you owe yourself the privilege of working with Paul Curtis from Edensilk.

Paul will bring you the opportunity of looking at your business afresh and he will work alongside you to develop effective ways to sell and market your products and services.

In November last year, Desktop Applications challenged Edensilk to create a more effective sales team and it is my belief that Paul has been the catalyst behind substantial changes in our approach since that time.

Two examples of these changes are in the area of sales training and recruitment of new staff.

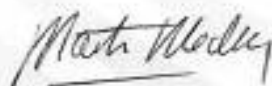
After spending time each week with my sales team, Paul has brought about a change in attitude and a desire to be more proactive (why didn't they ever listen to me?). This is already beginning to affect our sales results.

In the area of recruitment, we have now adopted a fundamentally different approach, and Paul's method has proven itself to be simple and very effective.

If you already have the ideas and know exactly how you are going to make your bottom line substantially better within the next three months, then you probably don't need to involve Edensilk in your business.

Yours sincerely

Martin Healey



Managing Director